Challenges of Change

Newsletter

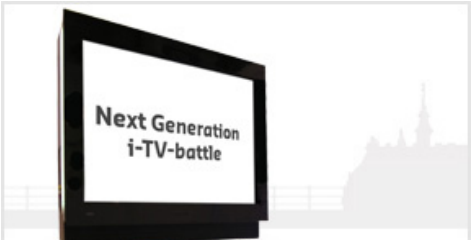
No. 7, 2010

Finance Special on 26 May?

The 'Finance Special' holds an important position in WCIT 2010 in many respects. The special was recently added to the 9 other tracks of the conference and will take place on 26 May 2010 only!
During the day, a broad selection of executives from global leaders in the financial services industry will present and share their insights addressing 4 key major topics. The program is highly interactive, and aims to truly inspire and give practical insight to all delegates attending this conference track.

WCIT 2010 Program

The outline of the three day WCIT 2010 Program is presented online.



Next Generation i-TV-battle at WCIT2010

UPC is going to start an i-TV Battle, together with Students of INHolland University of Applied Sciences and The Hogeschool van Amsterdam, University of Applied Sciences (HvA). Students are being asked about their vision and ideas of the future of Interactive Television. The best long and short term concepts will be presented at the congress. A jury of experts together with the audience will choose the winning concept.

More and more inspiring Keynotes

The following new Keynote Speakers have confirmed: Jesse Berst (Managing Director GlobalSmartEngery.com), Dave deBronkart (CEO ePatient), Frank Heemskerk (Minister of Foreign Trade, The Netherlands), Fotis Karamitsos (DG Director Logistics, Innovation, Co-modality and Maritime Transport European Commission), Andrea Di Maio (Vice President Gartner Research), Peter Morrison (CEO Bohemia Interactive, Australia) and Ad Scheepbouwer (CEO KPN).

Click here for an overview of all WCIT 2010 Keynote Speakers.

What are the Challenges of Change?

Information technology and the combination of various technologies to enable applications is accelerating change. During the three day summit delegates will have a dialogue about global impact issues, policies and ideas how ICT can enable change and innovation in all parts of the world. Through this sharing of vision and inspiration we will learn to face up to the Challenges of Change.

Read more >>

What Project Canvas could mean for the future of media usage

Throughout media history the BBC has always been hated or loved by many media professionals. It's business model is always a point of discussion both in British politics as in British pubs. But it is undeniable that the BBC has been one of the leading companies in developing media technology. Two out of many inventions coming from the BBC R&D department are teletext and stereo sound, which are still heavily utilized technologies today.

Read more >>

WCIT is a bi-annual congress of the World Information Technology and Services Alliance (WITSA) and an official event of the Spanish Presidency of the European Union. It is organized by WCIT 2010 BV , supported by the European Commission, hosted by ICT~Office, and co-hosted by the Ministry of Economic Affairs and the City of Amsterdam.

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