

First inspiring names confirmed

We proudly present the confirmation of the following keynote speakers: Francisco Ros Perán (Spanish Secretary of State for Telecommunications and Information Society), Paul Otellini (CEO Intel), Virginia M. Rometty (Sr. VP IBM Global Sales and Distribution), Stephen Elop (President Microsoft Business Division) and Martin Lees (Secretary-General Club of Rome).



New voice to old problems

The Creative Industries Track focuses on the mobilization of talent and creativity and wants to reach out to parts of the world where the need is highest. Because of its traditional focus on markets and people's need the Creative Industry is well placed to bring a new voice to old problems. [Read more >>](#)



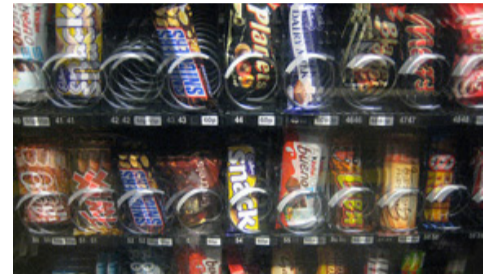
Special stage design for WCIT 2010

We present two new partners for the stage setting of WCIT 2010. Stabilo International is our construction partner of the tracks and country pavilions. Stabilo is a worldwide, full service partner and developer in the congress, event and stand construction market for over 30 years. [Read more >>](#)

The decorator who will arrange the furniture and special design at WCIT 2010 is Oogenlust. Oogenlust brings ambiance and character to empty spaces successfully. [Read more >>](#)



On our new WCIT 2010 interactive platform people get the chance to co-create track position papers, react to blog posts, write blog posts or get original WCIT 2010 widgets. These widgets can be used for your own blog, website or social media profile, keeping your visitors updated on the latest happenings and news around WCIT 2010. [Read more >>](#)



Blog: Shaking the vending machine

For far too long, we have seen governments as a vending machine - we put in taxes, and get out services. We get hospitals, police protection, roads, traffic lights and what other things. O'Reilly, an advocate of opening up governments, states that our idea of citizen engagement has somehow been reduced to what he calls a 'shaking of the vending machine'. [Read more >>](#)



IT vendors & IT users empower the tracks

The last weeks again new partners have joined WCIT 2010. We have welcomed not only IT vendors including Intel, Cisco and Ordina, but also IT users including Alliander. The track committees will be empowered by these partners. We are also very pleased that some of our current partners take part in more tracks. For us it is a confirmation of the growing enthusiasm and belief in the opportunities WCIT offers to our partners. [Read more >>](#)

WCIT 2010 is a bi-annual congress of the World Information Technology and Services Alliance ([WITSA](#)) and an official event of the Spanish Presidency of the European Union. It is organized by [WCIT 2010 BV](#), supported by the [European Commission](#), hosted by [ICT-Office](#), and co-hosted by the [Ministry of Economic Affairs](#) and the [City of Amsterdam](#).



Ministry of Economic Affairs

